

**Subject:** DCBID Halloween Ads

**From:** "Michael Filson" <@>

**Date:** 09/28/2016 11:11 AM

**To:** michael@downtownnews.com, kbegovich@downtownla.com, dawn@downtownnews.com

Michael,

Please find attached the ads (carousel & eblasts) for the Halloween event as well as the tracking links below.

**CAROUSEL AD link**

[https://www.downtownla.com/about-us/programs-initiatives/community-events/71-halloween-festival-for-downtown-la-kids?utm\\_source=Downtown%20News%20Carousel](https://www.downtownla.com/about-us/programs-initiatives/community-events/71-halloween-festival-for-downtown-la-kids?utm_source=Downtown%20News%20Carousel)

**EBLASTS link**

[https://www.downtownla.com/about-us/programs-initiatives/community-events/71-halloween-festival-for-downtown-la-kids?utm\\_source=Downtown%20News%20Eblasts](https://www.downtownla.com/about-us/programs-initiatives/community-events/71-halloween-festival-for-downtown-la-kids?utm_source=Downtown%20News%20Eblasts)

**Mike Filson**

Community Relations Manager

 <https://www.downtov>

**Downtown Center Business Improvement District**

626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017

Call: 213-416-7524 | Fax: 213-624-0858

Web: [DowntownLA.com](http://DowntownLA.com)



— image001.png —



— BID.HW16.530x290.jpg —



— BID.HW16.728x90.jpg —



— image008.jpg —



— image009.jpg —



— image010.jpg

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— Attachments:

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|                      |           |
|----------------------|-----------|
| image001.png         | 5.8 KB    |
| BID.HW16.530x290.jpg | 75.5 KB   |
| BID.HW16.728x90.jpg  | 54.2 KB   |
| image008.jpg         | 519 bytes |
| image009.jpg         | 523 bytes |
| image010.jpg         | 531 bytes |